



**malaika**  
**empowering me**

**REQUEST FOR PROPOSALS**

**FORMALIZING THE MALAIKA MODEL**

*Project Name or Description:*                      *Formalizing the Malaika Model*

*Company Name:*                                      *Georges Malaika Foundation (Malaika)*

*Address:*                                                *244 Fifth Avenue, Suite N225*

*City, State, Zip Code:*                            *New York, NY 10001*

*Primary Contact Person:*                        *Megan Faunce, Program Manager*

*Telephone Number of PCP:*                      *(504) 909-4819*

*Email Address of PCP:*                            *megan@malaika.org*

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## **1. Background/Introduction**

Malaika is a grassroots nonprofit that empowers girls and their communities through education and health programs in the Democratic Republic of Congo.

Founded in 2007 by Noella Coursaris Musunka -- a Congolese/Cypriot model, humanitarian, and Ambassador for The Global Fund to Fight AIDS, Tuberculosis & Malaria -- Malaika operates in the Southeastern region of the Democratic Republic of Congo (DRC), in a village called Kalebuka. Before Malaika, the underserved area had no access to electricity, clean water, or educational facilities. Malaika's vision is to bring transformation to the DRC by providing the tools and opportunities for the Congolese people to move forward on their own terms.

Malaika is dedicated to advancing African communities through investing in the education of girls. Our community-centered approach, which integrates the family unit, is key to our success. By empowering the community on a grassroots level to take part in their own development, we are creating a sustainable model for progress.

The Malaika School provides free accredited, high-quality education for over 340 girls. Classes taught include traditional subjects, STEM (science, technology, engineering and math), gender empowerment, mentorship, emotional support, and leadership development. Students receive two healthy meals each school day and preventative health check-ups are provided for each student with follow-up medical care, as needed. Students also receive two free uniforms, underwear and gym clothes. Teachers are recruited from the local community and we also hire women from the community to sew the uniforms, creating more employment.

In addition to the Malaika School, we have built a Community Center with FIFA that offers health, literacy, IT, and sports programs for 5,000 youth and adults annually. We also built and refurbished 19 wells throughout the surrounding areas that provide over 30,000 people with clean water each year. We run agriculture programs that train local youth and adults on sustainable practices, helping to strengthen food security in the community. We are also working to control the spread of malaria by distributing bed nets and running programs to educate the community about prevention.

## **2. Project Goals and Scope of Services**

In order to ensure our sustainability and have a greater impact, Malaika is seeking to codify key aspects of our approach and develop a formalized model that we can share with others so that they may also empower girls and their communities. Creating this model would not only empower even more people, but it would provide a source of income for Malaika as we sell the model and receive compensation for consulting on implementation.

The award will be made to a responsive and responsible consultant based on the best value, cultural fit, and professional capability. The selected consultant will be responsible for helping to formalize our model and creating the tools and documents necessary to share our approach with others in a way that would allow them to tailor it to their own local context while retaining the key aspects of success.

***It is extremely important to keep in mind that our work is of and for the broader community. Therefore, we want to ensure that communities always have the opportunity to be involved in work that impacts their lives.***

Tasks include but may not be limited to the following criteria:

1. Creating a replicable and formalized model of our programs (school, community center, wells and health) that we are able to sell to other organizations or individuals, allowing Malaika to generate income from this work. This will include:
  - a. Interviewing CEO
  - b. Interviewing key staff including but not limited to Country Manager, Headmaster, Program and Evaluation Manager
  - c. Interviewing an assortment of staff members
  - d. Interviewing participants and beneficiaries
  - e. Interviewing community members
  - f. Interviewing advisory board members
  - g. Preparing suggested fee structure

### **3. Anticipated Selection Schedule**

The Request for Proposal timeline is as follows:

Request for RFP: November 1, 2019

Deadline for Bidders to Submit Questions: November 22, 2019

Malaika Responds to Bidder Questions: December 13, 2019

Selection of Bidders / Notification to Unsuccessful Bidders: December 20, 2019

Contract Award / Notification to Unsuccessful Bidders: December 29, 2019

### **4. Time and Place of Submission of Proposals**

The RFP will be posted on our website, Malaika.org, and can be downloaded from there directly as of 10 a.m. on November 1, 2019. Malaika will also reach out to a variety of consulting firms to share this RFP.

**Respondents to this RFP must email submissions to Jo-Ann Pratts at [joann@malaika.org](mailto:joann@malaika.org).**

**Responses must be received no later than November 22, 2019 and should be clearly marked "RFP-Malaika's Model".**

### **5. Timeline**

Malaika requires that the project be completed within 12 months. A specific project timeline will be discussed once a contract is awarded.

## **6. Elements of Proposal**

A submission must, at a minimum, include the following elements:

- a description of the consultant's work
- a one-page narrative outlining consultant's strengths and distinguishing skills or capabilities as they might relate to Malaika
- a representative selection of work created for current and past clients
- Estimated cost to complete the project

## **7. Evaluation Criteria**

The successful consultant will:

- have the education, experience, knowledge, skills, and qualifications available to provide these services
- have competitive cost of services
- have the expertise in working with similar organizations/customers
- one or more trips to the DRC will be expected/required
- **Additional evaluation criteria**
  - Languages: English required; French strongly desired

## **8. Budget**

Malaika's budget for the project is approximately \$15,000.