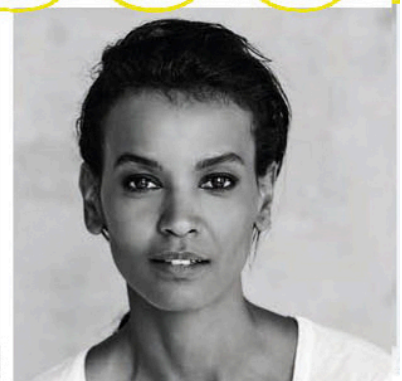


THE INCREDIBLES

Meet The Incredibles: 50 game-changing, bar-raising, awe-inspiring African women who are shaping the continent



We're celebrating the innovators, thinkers, creatives, leaders and activists, incredible women who, in 2016, through their work inspire a new generation of women to pursue careers in various fields and industries. Here, they share with us their thoughts and experience.



@NOELLACC

@LOZAMALEOMBHO



LOZA MALÉOMBHO

*Fashion Designer,
Ivory Coast*

Maléombho is aspiring to change the narrative on African fashion and in the fashion industry in general: she is looking to communicate cultures and traditions and work towards sustainable development by using local resources, craftsmanship and a modern narrative on garments.

Words to live by: “Do what you can, where you are, with what you have.” From Roosevelt. Also this one I came up with: Nurture difference.’

Being inspired: ‘I am inspired by tradition and modernity and the infinite ways these two antagonist notions can interact.’

Keeping it close: ‘My most treasured possession is my creativity. You can steal anything from me: from ideas to money, but you cannot steal my creativity.’



NOELLA COURSARIS
MUSUNKA

*Model & Founder of Malaika,
Democratic Republic Of Congo*

In 2007, Coursaris Musunka founded Malaika, a non-profit that empowers Congolese communities through free education and health programmes. Malaika’s work impacts thousands of people through a school for girls, community centre and five fresh-water wells.

Making it work: ‘I believe in equality between men and women and in equal access to opportunity and resources.’

Being inspired: ‘People who are passionate about what they do and who are courageous enough to fight for what they believe in, no matter their circumstances.’

Building tomorrow: ‘Always have a specific goal in mind. Having that target is what keeps you on track and forces you to think outside the box as to how you can achieve it. Never take no for an answer.’

@SOUTHERNGUILD



TREVYN MCGOWAN

*Coordinator, Design Network
Africa & Co-founder of
Southern Guild,
South Africa*

McGowan is one of the co-founders of Southern Guild, the foremost collectible design gallery in South Africa.

Making it work: “No” is not a word I believe in. I really do feel that anything is possible, and when the word “no” is a response to an idea, I always try to find ways around it to make things happen.’

THE



CREATIVES