

Annual Report 2023



malaika
empowering me



Our Mission

Malaika's mission is to empower girls and their communities to reach their full potential through education and local community transformation. We do this by providing free education, clean water, vocational, agricultural, athletic, and health programs.

Our Vision

We dream of a future where all community members can access quality education and reach their full potential in all aspects of life. A future where they are flourishing as individuals, leaders, and change-makers within their communities.





Inside this report

A Message from our Founder	5
Our Context	6
Our Ecosystem Model	7
School	9
Water & Health	10
Agriculture	11
Community Center	12
Technical Education	13
Our Impact	15
Our Global Advocacy	17
Our Strategic Plan (2023 – 2026)	19
Our Financials	20
How You Can Help	22





Dear friends,

2023 was a year of celebrations for Malaika. Thanks to the hard work of our team and generous help from supporters like you, we marked:

- the 10th anniversary of the Malaika Community Center, which now serves over 5,000 people every year
- the first graduating class of Malaika students who entered in their first primary year and have now completed their secondary education
- the first year of our mechanical and electrical occupational training program for community adults

We were also so thrilled to learn that one of our teachers, Maman Therese, was selected as a top 50 finalist for the #GlobalTeacherPrize, presented by the Varkey Foundation and UNESCO.

These achievements are a testament not only to the incredible work of our team in Kalebuka, but also to the generosity of our supporters from around the world.

Thank you for continuing to help us reach new heights. We invite you to read through this annual report to see the difference that you've made this year!

With gratitude,

Noëlla Coursaris Musunka
Founder and CEO, Malaika



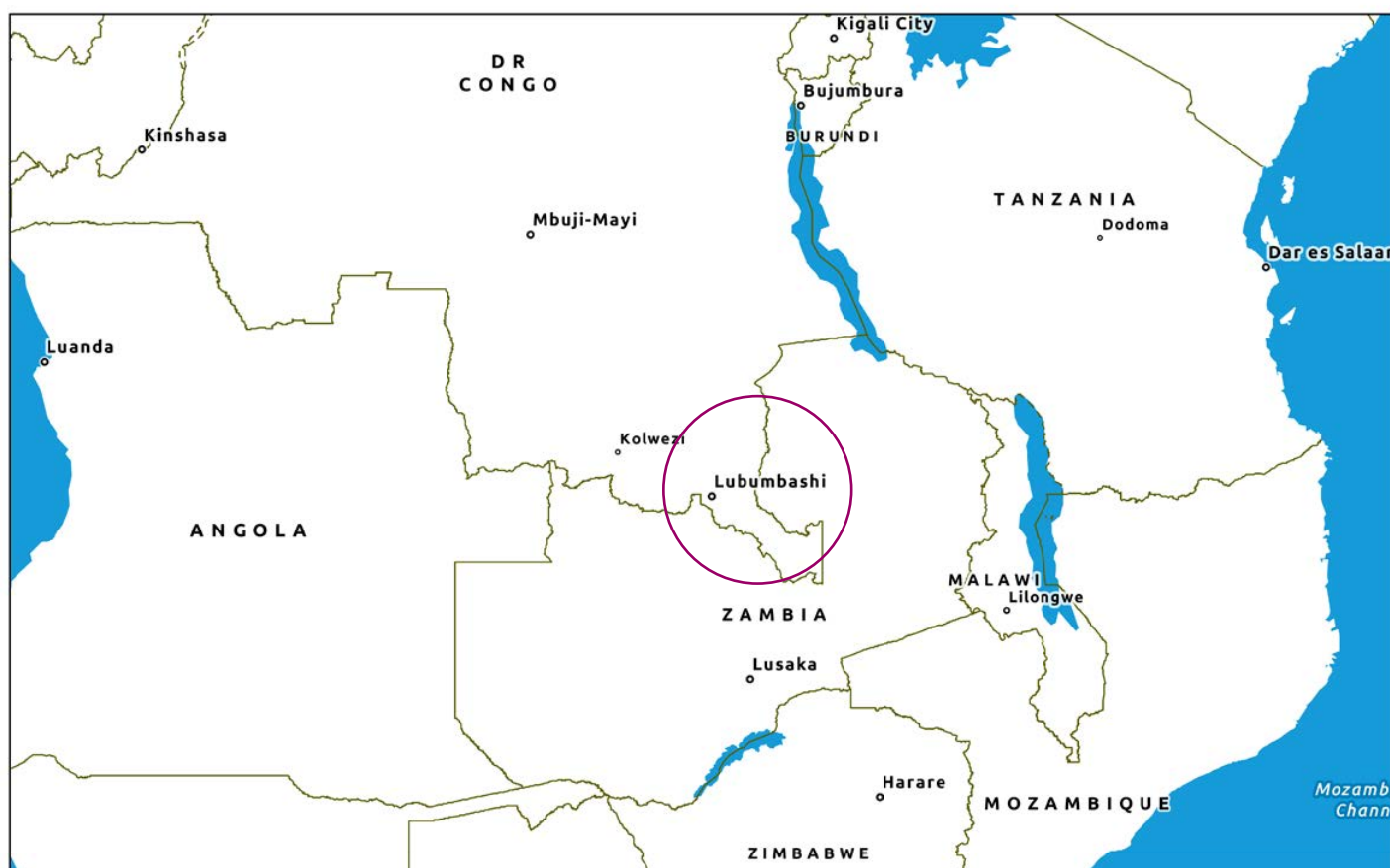
Supporting education in the Democratic Republic of Congo

Our Community: Kalebuka

Over 50 million girls in Sub-Saharan Africa are out of school (UNESCO). The Democratic Republic of Congo (DRC) ranks number 152 out of 159 on the Gender Inequality Index, with less than 16.8% of women completing their secondary school education (UN Data).

Kalebuka has a population of approximately 42,000 people. Kalebuka has five schools, all located in the center of the district, and three vocational training programs. The Munama quarter, where Malaika works, is completely underserved, with a women's literacy rate of 4%. This low literacy rate reflects larger, regional challenges.

Despite these challenges, it would be a mistake to characterize our community as a place *without*. In fact, it is a place *with* a deep sense of community, *with* an enthusiasm for education, and *with* an energetic generation of young girls ready to fulfill their dreams.





school



community center



agriculture



wells



technical classes



Our Ecosystem Model



From STEM to sports, students at the Malaika School receive a well-rounded primary and secondary education





School

The Malaika School is our commitment to a world-class, holistic education for girls in Kalebuka, and it is our hope that it is a standard for others to emulate. Highlights from this year include:

- Guest instruction from visiting experts on topics that included: personal development, career guidance, hygiene and menstruation, reproductive health, international and humanitarian law, yoga, art, and running
- Some of our esteemed visiting experts who shared their experiences and skills included Elidyah Muabana, Dr. Marguerite Omoi, Lysette Melick, Rebecca Anne Proctor, and Stephanie Bumba
- Staff members also received training from Joyce Okerekwe on goal setting, policy, and leadership. Additional staff support throughout the year included instruction on the management of psychological crises at school, as well as didactic-pedagogical training



Water & Health

We are equally as dedicated to meeting the health needs of our local community by maintaining and expanding a system of wells that can deliver clean water. We currently have 28 wells serving 35,000 people. Highlights of this year include:

- An outreach event to a local village to lead a discussion on health and hygiene. This community teaching included a focus on illnesses that can be avoided through careful hygiene measures, and concluded with a soap distribution





Agriculture

We sustain a school farm to provide nutritious meals twice a day for students and staff, and to teach organic farming. Our agriculture and food program continues to feed over 480 staff and students every day.

Malaika's garden is a training field for students and our community. We use its yield to fight hunger, and to provide food, which helps us thrive economically.

We aim to develop the farm to support Malaika's growth, while also implementing a formal training program.



Community Center

Our Community Center provides educational and health programs to over 5,000 people. It is located a short walk from our school campus and features classrooms and a football field. Community members can access free literacy, vocational, health, and sports programs at the center. The courses delivered at the Community Center position participants to command a higher salary. Our goal is that women's wages will be 25% higher than the average in similar communities.

Highlights of this year include:

- Held celebrations for Development and Peace Day and World Malaria Day
- Celebrated the 10-year anniversary of the Community Center
- Received the Sport for Good Award from the Peace and Sport Organization
- Won the local football tournament
- Strengthened our catering and housekeeping occupational training program by supporting internships at a local hospice and Malaika-supported apartment complex
- Enrolled new literacy students





Technical Education

In partnership with the Caterpillar Foundation and Congo Equipment, Malaika is providing free, extensive, locally-led vocational training. The curriculum includes financial management, business, and reproductive health education. We are building a skilled workforce pipeline, reducing reliance on non-nationals for technical jobs, and increasing the skills and income of Congolese people.

This program supports the DRC's national sectoral strategies for increasing vocational training opportunities by 2025. Highlights of this year include:

- Inauguration of a new training building for our technical classes
- Graduation of our first cohort, and the enrollment of our second cohort
- Placement of the first cohort of 77 finalists into internships with local companies. 53% of them signed contracts with those companies



Malaika is more than a school.
Our robust programming extends to youth and adults in the community





Our Impact

SDG

Malaika's work



2: End hunger, achieve food security and improved nutrition and promote sustainable agriculture

Our agriculture and food program feeds over 480 people, including staff and pupils, every day. We grow an organic garden onsite and use those crops to provide nutritious meals. Many of our students lack food security, and these are the only two meals they receive during the day.



4: Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all

We provide a primary and secondary school for over 400 girls, and a center with educational programming for community members, including women.



5: Achieve gender equality and empower all women and girls

We empower school-age girls through education, and women through skills and other educational opportunities at our Community Center.



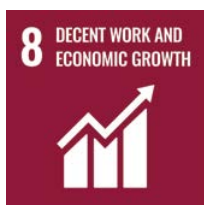
6: Ensure access to water and sanitation for all

We have built and refurbished 28 wells, impacting 35,000 people.



7: Ensure access to affordable, reliable, sustainable and modern energy for all

We are moving towards sustainable energy, with our first step being the integration of solar energy in our well system.



8: Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all

We opened our Community Center to create a space to promote industrialization, innovation, and learning. Working towards full employment for all, we offer free literacy and vocational training for over 5,000 community members of all ages. In partnership with Caterpillar Foundation, we also provide mechanical and electrical wiring vocation classes.



9: Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation



Access to clean water remains a central pillar of our work. Every year, we are expanding the availability of clean water in Kalebuka





Our Global Advocacy

March '23	<p>Noëlla represents Malaika on a Voice of America Interview</p> <p>Noëlla is invited to speak at the London Stock Exchange</p> <p>Noëlla shares Malaika's work at Home House for International Women's Day</p> <p>Noëlla represents Malaika at an American Express x Louboutin Talk</p>
February '23	<p>Noëlla is invited to speak at the Financial Times Alpine Forum</p> <p>David Morris x Malaika collaboration</p> <p>Noëlla joins the Speaker Series for Rotary Club of Worldwide Impact</p>
December '22	<p>Noëlla represents Malaika on a podcast with the University of Birmingham</p> <p>We host the Mumble x Malaika Christmas Party as a fundraising event</p> <p>Noëlla joins an episode of the SakinaSpeaks Podcast to talk about Malaika</p>
October '22	<p>Noëlla represents Malaika at the Investor Allstars Awards Ceremony</p> <p>Noëlla attends the Financial Times Africa Summit on behalf of Malaika</p> <p>Malaika takes part in the Global Goals Gathering 2022 on Instagram</p> <p>Noëlla is invited to speak at the Annual Dinner for Girl Guiding UK</p>
September '22	<p>Noëlla speaks on Hotel Talk with Farah Shammass</p> <p>Noëlla represents Malaika at meetings around the annual UN General Assembly in New York</p> <p>Noëlla brings Malaika's presence to the World Football Summit in Sevilla, Spain</p>
June '22	<p>Noëlla represents Malaika at the King Baudouin Foundation Gala</p> <p>Sarah Kalumba and Noëlla attend the L'Oreal Fund for Women workshop in Paris</p>
May '22	<p>Collaboration with Paul Smith</p> <p>Noëlla is featured as a speaker for Talks at Google</p> <p>Noëlla speaks about Malaika at the World Bank Group Youth Summit</p>
April '22	<p>Collaboration with The Fold</p> <p>Noëlla receives the Muhammad Ali Award at the Muhammad Ali Center</p>

There are no
limits to what our
students can dream
and achieve!





Our Strategic Plan (2023 – 2026)

Goal 1

Create a sustainable revenue stream that funds infrastructure and growth into the future

Goal 2

Fulfill the 15-year promise to girls and their families of financial success through advanced education and career training

Goal 3

Continue a strong pipeline of organizational leadership

Goal 4

Maintain, construct, and repair major infrastructure

Goal 5

Remain a global leader in community-driven programming

Goal 6

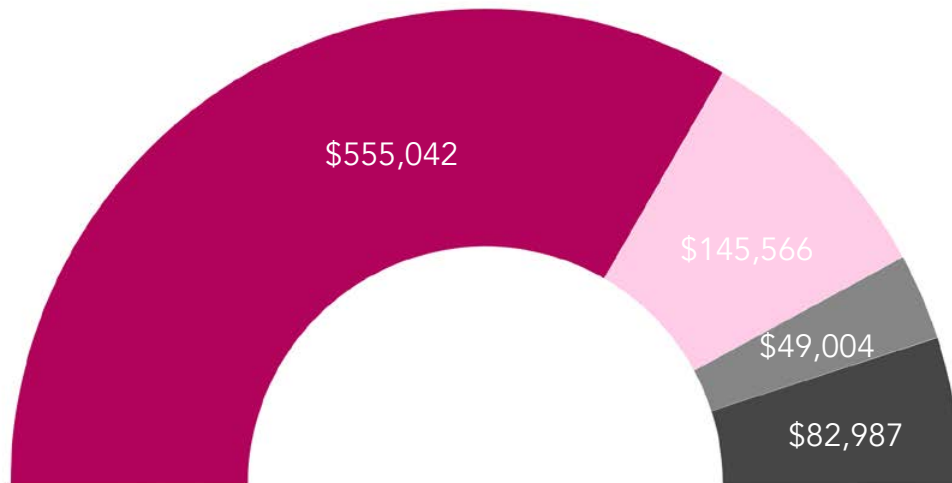
Continue to impact the community through investment in Malaika programs



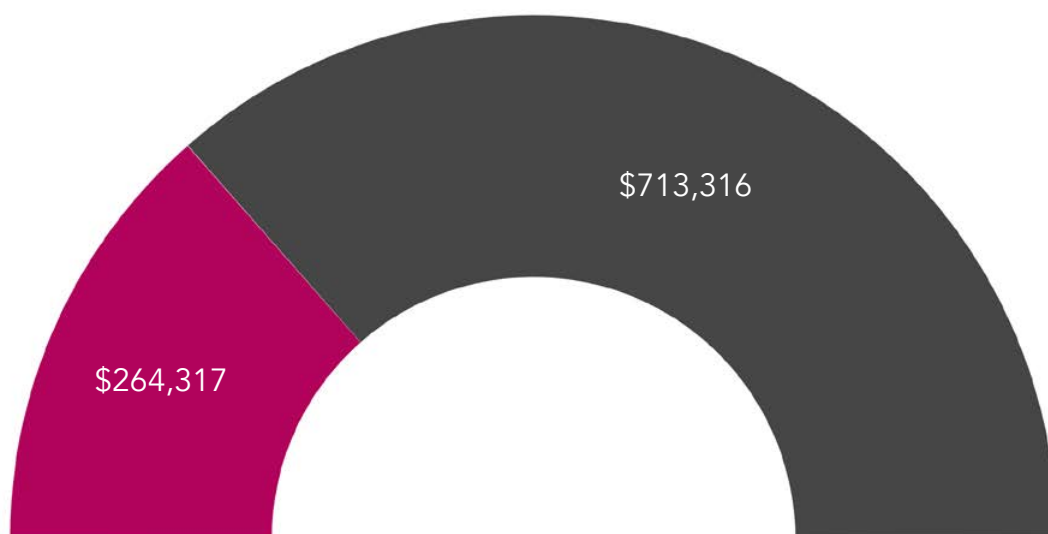


Our Financials

Expenses



Funding Sources



Our beautiful
grounds, faculties
and campus in
Kalebuka





How You Can Help



Donate – Donations are most welcome. You can make a donation on our website, or make an in-kind contribution. September is back to school time when school supplies are very much needed.



Sponsor one of our students or programs – You can support a student for one year or through university, or support one of our vocational, sports, or STEM programs.



Visit and volunteer – Come and visit Malaika in Kalebuka, where you can offer your skills through volunteering.



Contribute your expertise – We host a monthly Malaika Talk, where our guests discuss their careers, challenges, and successes, and one of our students moderates the conversation. If you are interested in being involved with this series, let us know.



Run – You can run a marathon as a fundraiser for Malaika.



Ways to donate – You can request that donations are made to Malaika as part of your wedding registry, add Malaika to your will, or donate your birthday to Malaika (by creating a birthday fundraiser on Facebook, for example).



Share an idea with us – There are so many ways to help and we are always listening if you have ideas.

To learn more about any of the above, including how to make an in-kind donation, please contact info@malaika.org. Our team would be delighted to be in touch with you!

Thank you so much for your generous support!



malaika

empowering me



www.malaika.org

@MalaikaDRC